

Full Fill the Dream through “Bhavya Soya Paneer”

Category: Food Processing



Introduction

Sh. Vikram Singh Hada belongs to a farmers family. His monthly income was 5000-7000/month only. He was taking production in traditional manner. Vikarm singh was basically a farmer living with his wife & two children and facing lots of financial cries. One day he was roaming in some exhibition.

He saw a stall of soya product displayed by KVK Kota. He was highly surprised to see number of products of soyabean, which he could never imagine. There only he enquired about the contact no. of the person, where he could learn to make such products. He reached to KVK Kota & then directly to Incharge of Food Processing Unit Dr. Mamta Tiwari PI, Food Processing & Value Addition project under RKVY.

Challenges

- To become skill full in the field of Soya processing
- To establish Soya processing unit to become an Entrepreneur of Soya paneer.



Soya Processing Unit of Sh. Vikram Singh Hada



Governor of Rajasthan Govt. observing soya Paneer

Initiatives & Impact

Sh. Vikram Singh Hada wants to get more benefit from the farming so with this curiosity he visited KVK and meet the Scientists, He decided to attend 30 days training on **Food Processing and Value Addition and enrolled himself immediately**. After the training, he became an expert and decided to establish soya paneer processing unit. He purchased soya paneer machine from Ambala (Hariyana) costing Rs. 2.50 lacs and named his unit “**Bhavya Soya Paneer**”.

Fortunately he got good response from the customer and started selling soya paneer in the hostels mess, marriage parties and in local market.



Key Results

He is earning Rs. 40000/- per month excluding all expenditure. In July, 2016, a team of 12 members from DD Kisan channel visited his processing unit interviewed him and prepared a video. Therefore with God Grace Mr. Vikram Singh became a successful entrepreneur & his product popularized among the people of all the groups. Vikarm employed five other boys on daily wages and preparing 100-200 kg Paneer daily.

His product is nutritious, so the demand of the paneer is increased day by days. Many Govt. officials, college students and farmers visited his unit daily.

Additional Information

Personal information of beneficiary:

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